

PRESS RELEASE

For Immediate Release:

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**Boyer Candy
Welcomes you to project
Social Media**



As technology grows and communication is such an important issue in today's social media environment, Boyer too came up with a way to connect with our employees, sales teams and valued customers.

We are proud to announce that each of our products have found a new "Facebook" page home and are asking that you join us in sharing news, events and happenings with friends, family and people all around the world.

Our goal is to try to have 1 million Boyer Candy fans by the end of the 2011 year. Please join us and help make this goal a success by inviting your friends and family members to like the following pages:

- *Mallo Cup Original
- *Dark Chocolate Mallo Cup
- *Smoothie Cup
- *Peanut Butter Cup
- *Triple Twist Pretzel

Keep watching each page for updates, alerts and a few surprises!!

For more information on the Boyer Candy product line, please visit our website at www.boyercandies.com

Additional High Resolution photos and jpegs are available upon request

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